A stylized globe graphic composed of light blue curved lines, representing latitude and longitude, is positioned on the left side of the page. It is partially obscured by a blue horizontal band at the top and an orange horizontal band at the bottom.

Governance and Emergency Management

Canada

**Corporate
Profile**

LEAD WITH RESILIENCE

"Be a Leader of Choice.

Bring the best to your organization and the community you serve!"

*"There are three things I value most that will always be embraced by Governance and Emergency Management Canada - **Inspiration, Innovation and Integrity**. These values are more than a corporate vision and mission. Each value symbolizes a way of life that permeates every aspect of who we are and with whom we do business - Our commitment to excellence!*

*Our success is firmly built on these three fundamental values. While innovation and inspiration are visible through our achievements, endeavors, and successes; **it is our integrity, our pillar of good governance and our commitment to excellence and quality assurance**, which earns us the TRUST of our clients. Through our passion and enthusiasm, we will continue to inspire and innovate."*

- Ginette Soulieres, President

An Ever Changing World

Our very nature is changing! Increasingly chaotic environments of today demand individuals, organizations and communities to be more resilient, thriving beyond sustainability. The concept of disaster and emergency management has been in evolution for years; today, we know that it is a multidisciplinary practice that involves many professional disciplines that must work seamlessly together. Events worldwide serve to reinforce our interdependence on one another. Threats are now becoming international in scope, including natural and manmade disasters, terrorism, emerging epidemic infections, weapons of mass destruction, as well as the impact of climate change, increased severe weather, and network complexity through technological advancements.

As societies become more complex and interconnected, global risks predominate in frequency and magnitude. We are called to connect to the environment and each other, to share knowledge and wisdom to build, sustain, and enhance our capability as a nation.

Awareness is no longer sufficient; information, knowledge, research and innovation must be intertwined to avoid making the same mistakes, and must build on lessons from our history. We must work interdependently to create a sustainable global culture with a robust ability to rapidly bounce back in the face of turbulent disruption. Leaders, managers and front-line staff alike, must find new ways to engage their resiliency to cope with expected and unexpected demands in this ever changing world, and develop the ability to effectively tackle changes in the hopes of transforming and creating opportunities which give birth to new strength.



“How can we best serve humanity when disaster and crises strike individuals, organizations, and the population as a whole?”

**Through the Organization and Community you serve...
lead with resilience.”**

Be Leaders of Choice... Inspire!



About Us

Founded in 2005, Governance and Emergency Management Canada is a pioneer leader and plays a crucial role in the evolution of emergency management with an outstanding history through solid partnerships; national recognition, development of academic institute, healthcare, public health, cultural institutions, public sector and industry-leading programs whose trademark is as a “first time builder.” Governance and Emergency Management Canada has proven inspirational and innovative leadership, strategic management, operational capability and capacity with the ability to lead from concept-to-execution. We build our success.

Our commitment to excellence challenges us to transform today and tomorrow, inspiring a dynamic leadership while creating systems which are more accessible with integrated and adapted training, which will provide knowledge, skills and learning necessary for success, and will include the confidence of our clients. While we embrace and foster a culture of resilience, we inspire organizations and communities to consider a new approach to exemplify prominent values and demonstrate their own leadership recognition through their own success in achieving their goals.

Our business is diversified. Governance and Emergency Management Canada applies expertise and experience to help organizations and communities in building **capacity, capability, resilience and sustainability**, which is crucial in the time of disruption. We assist in creating a **safe and secure environment**, and give you the confidence to meet expected or unexpected changes and disruptions; while ensuring continuity of operations, maintaining essential services, exceeding organizational and stakeholder requirements within the context of your operating environment.

We provide expert industry services and solutions of multiple disciplines and programs with a strong commitment to client satisfaction, and scalable cost-effective solutions. We guide organizations and communities to advance forward with knowledge, skills and confidence, meeting their due diligence **leading with resilience**.

Our Vision

Excellence in Best Practices, nationally-recognized, as Leader of Choice, your Trusted Partner.

Our Mission

We inspire organizations and communities to embrace, create and sustain a culture of resilience, achieving best practices recognition.



Our CORE Values

Innovation - Inspiration - Integrity - Commitment to Excellence!

Leadership + Innovation

Governance and Emergency Management Canada has consistently led the evolution of emergency management. We master three essential factors: passion, enthusiasm and creativity. Innovation is at the “heart” of our business strategy. We work in partnership with global, national, provincial and regional multi-disciplinary and multi-sectored organizations, leaders and experts. **We encourage organizations to champion their dedication to resilience and be recognized within their community as “Leader of Choice”.**

We have more to offer as we aim to remain one step ahead in delivering services and products to businesses, organizations and communities, and focus on innovative solutions adding values by building on what is working already and developing new opportunities that enhanced safety, security, emergency preparedness, mission critical and operational state of readiness and efficiency.

Solutions come naturally through our constant search for innovation; research is our “key” driver for growth, our commitment to excellence. Governance and Emergency Management Canada **is pursuing its visionary growth objectives**, through its creative capacity, creative practices and commitment to innovation.

Your Trusted Partners

As seasoned leaders, experts, and professionals who excel in and transform your industry, we boast a passion for strategic capacity in planning, research and innovation. **We make you feel safe and secure, confident and prepared for seen and unforeseen challenges ahead**, and we are driven and focused on mutual partnerships, sharing knowledge and information, while fostering an environment of excellence.

- Building trust
- Encouraging confidence
- Inspiring with vision
- Earning respect
- Adapting to organization culture and value
- Showcasing a collaborative spirit
- Cultivating innovation
- Evolving with the ever changing world
- Embracing excellence

“Our Commitment to Excellence”

Value for Clients . Talented People . Leadership . Vision . Inspiration
Integrity . Creativity . Innovation . Organizational Capability
Outstanding Results . Sustainable Future . Knowledge . Diversity
Experience . Leader of Choice . Trusted Partner . Governance and
Emergency Management . Experts . Customized Service . Value for
Clients . Talented People . Leadership . Vision . Inspiration . Integrity
Creativity . Innovation . Organizational Capability . Outstanding
Results . Sustainable Future . Knowledge . Diversity . Experience

Inspiring Value, Everywhere, Every Time



OUR SERVICES

We value integrity in what we do and how we work.

We Listen

Whatever the nature of your challenge, we are committed and empowered to ultimately make a positive and holistic difference. The breadth of our services is reflected through our leadership, innovative methodologies and the highest quality services - our commitment to excellence.

Our strength lies in our team of multidisciplinary industry experts. We differentiate ourselves through project management processes adapted to your organization's requirements, with the ability to lead from concept-to-execution.

We offer a comprehensive, integrated, risk-based strategic and operational **approach**. Certainty is based on managing, mitigating and reducing risks, **ensuring continuity of operations, being prepared and resilient, creating a safe and secure environment**.

While we offer full multi-phases, comprehensive and integrated services, **we offer a preliminary confidential analysis and program review to a full range of flexible and customized services, which best suite your organization's requirements**.

Our professional services extend across Canada to every sector, jurisdiction, organization and community of all sizes. Our professionals apply extensive expertise, strategic and operational experience by providing the most effective, innovative solutions.

"Be a leader of Choice. Bring the best to your organization and the community you serve!"

We are Bilingual, offering services in English and French.



Governance & Emergency Management Services On-site and Remotely Anywhere in Canada and International

Assessment, Audit, Pre-Accreditation Evaluation
Governance Structure, Risk Management, Compliance
Integrated Risk Management – Prevention, Mitigation

Business Impact Analysis ■

Enterprise Risk Management ■

Hazard Identification and Risk Assessment ■

Threat, Risk & Vulnerability Assessment ■

Business Continuity Management & Planning

Communication Plan

Crisis Management Plan

Disaster Planning for Libraries, Archives and Records Centres

Emergency Operations Centre Design & Implementation

Emergency Preparedness, Response Plan & Recovery

Exercise, Lockdown and Simulation

Health Emergency Management

Hospital Emergency Management Program

Incident Management System (IMS) Structure & Implementation

IT / DR Disaster Recovery Plan & Implementation

Labor Disruption Contingency Plan

Pandemic Preparedness, Response Plan

Public Health Preparedness

Supply Chain Planning and Continuity

Education, Training and Workshop

Basic Emergency Management

Customized and Site-Specific Training and Workshop

Disaster Planning for Libraries, Archives and Records Centres

Health Emergency Management

Emergency Management for Senior Officials

Emergency Management Exercises and Lockdown Drills

Incident Management System - IMS 100 / 200 / 300

Executive Coaching and Mentoring

Strategic and Operational Guidance

Governance Structure

Risk Strategy, Assessment and Compliance

Outsourcing Services

Research & Grant Development

Seminar, Symposium, Webinar, Workshop

Speaking Engagements

Special Projects





Broad Range of Clients

Governance and Emergency Management Canada believes in establishing long-term relationships with our clients and organizations. We are passionate about our accountability to deliver quality services and a commitment to excellence for successful results.

Our clients are our most trusted ambassadors. As “Your Trusted Partner,” **we inspire others to achieve best practices recognition**, wonder and reverence in their organization and community.

We are proud to serve all of Canada, while embracing and fostering a culture of resilience.



- Academia
- Business, Industry
- Healthcare and Public Health Sectors
- Cultural Institutions
- Non-Profit-Organizations
- Public and Private Sectors

Our Approach

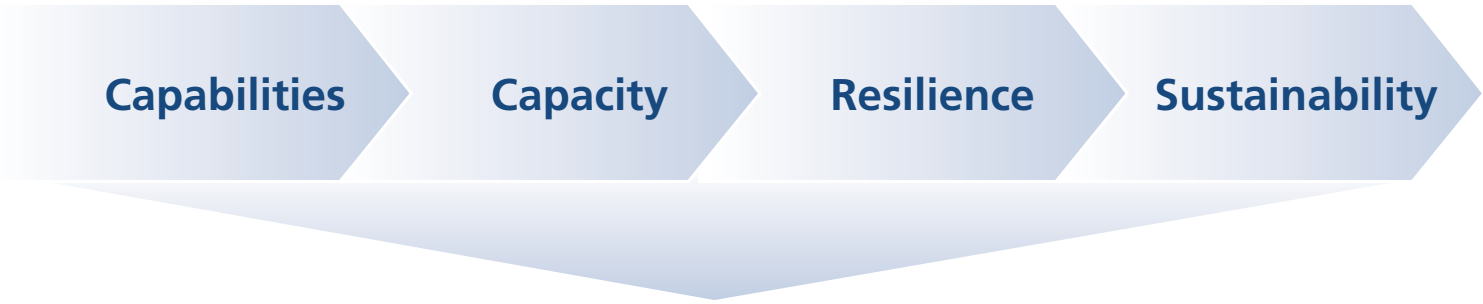
Businesses, organizations and communities from various sectors are required to continuously assess and enhance the way they operate, while paying attention to the impact of societal, economic and environmental changes globally in the face of expected and unexpected emerging events. Our goal is to inspire innovative approaches to optimize the fundamental values of resilience.

The importance of assessing and monitoring your organization’s current level of preparedness and state of readiness can never be underestimated. An integrated, comprehensive, **“risk-based”** and **“all hazards approach”** driven by strategic directions and continuous monitoring are the key to creating a safe and secure, resilient environment. **Such activities are performed at the strategic, tactical and operational level of the organization, which supports the governance structure and decision-making process.**

We help organizations to improve operational efficiency with the ability to develop and enhance programs, plans, measures, and systems, adapting to circumstances regardless of the cause, to ensure that mission-critical services can still be executed, meeting all requirements and compliance; ensuring as well that programs and plans are aligned with municipal, corporate and key critical stakeholders.

Our **Step-by-Step approach** serves as an **authoritative framework, which is our benchmark.** We offer the best solutions tailored to your sector and organization to help you through your own success in achieving your goals.

Our Excellence in Best Practices addresses leadership and operational functions across and throughout all levels of the organization.



THE FOUNDATION

Leadership Culture Purpose People Process

LEAD WITH RESILIENCE

CONTINUITY

PREPAREDNESS

RESILIENCE

**LEAD WITH
RESILIENCE**



Capacity for...

**ROBUSTNESS . REDUNDANCY
RESOURCEFULNESS
READINESS . RECOVERY**

About Our Leader

Ginette Soulieres

Founder & President

Ginette Soulieres is a nationally recognized emergency management leader, expert, academic, practitioner, teacher, scholar and speaker whose trademark is as a “first time builder.” Soulieres steers concepts from vision to reality, using research-based frameworks. She is not only a dynamic, collaborative and compelling leader, but also a driven strategist with 20 years of a demonstrated track record of excellence and outstanding achievements, possessing a unique blend of academic, healthcare, public health, community health, cultural institutions, public sector and industry expertise and experience. Soulieres has a strong **commitment to excellence and innovation.**



A persuasive advocate with an extensive network of relationships, nationally and internationally, Soulieres is the driving force behind numerous successful unique achievements in the Emergency Management field.

Soulieres brings a passion for creating new knowledge on the strength of research and innovation. She is continuously entrusted to build institutes, infrastructures, partnerships and alliances. She develops projects and programs from concept to execution, inspires new perspective with a clear and persuasive yet realistic vision mission and strategic direction.

Soulieres continues to model **innovation, inspiration, and integrity**, and is highly respected for her leadership and exceptional ability to cultivate partnerships and alliances nationally. She is acclaimed for the vision and creation of an emergency management and public safety institute and its programs, the first of its kind in Canada, leading its transformation into a Centre of Excellence.

Her outstanding professionalism has earned the TRUST of the industry and peers, inspiring clients and organizations to adopt leading-edge values and leadership recognition internationally.

Soulieres' mission is to **“inspire organizations and communities”** in the continuous evolution of new knowledge, methodologies and best practices. This is **Leading with Resilience!**

Legacy Of Excellence

Centennial College's Emergency Management and Public Safety Institute - the first of its kind in Canada – devising its concept and model and leading its transformation to a Centre of Excellence. Awarded the Canadian Centre for Emergency Preparedness (CCEP) assets for Centennial College


Southeastern Ontario Regional Health Emergency Management and Business Continuity Program for the **Health Care Network of Southeastern Ontario** which includes 8 Hospitals, Regional Community Care Access Centre (CCAC), 3 Public Health units and multiple provincial, municipal, county and regional community health stakeholders

Project Charter and Statement of Work for an integrated **National CBRNE Training System for Health, Psychosocial and Communications Responders for Defense Research & Development Canada (DRDC), a contract between Public Health Agency of Canada and Sunnybrook Research Academy** - CRTI - 08 -0180 - Project valued at \$2.26 million

Library and Archives Canada **National Integrated Disaster, Emergency Management and Business Continuity Programs, Governance, Policies and Plans**

Regional symposiums, workshops, simulation exercises with the participation of thousands of participants from all sectors

As a bilingual leader, Ginette possesses the confidence and conviction to represent organizations' values and liaise with a diverse group of stakeholders regionally, across Canada and worldwide.



***"Through the Organization and Community you serve...lead with resilience.
Be a Leader of Choice!"***

